<https://azure.microsoft.com/en-us/services/cognitive-services/text-analytics/>

**Text Analytics**

An AI service that uncovers insights such as sentiment, entities, and key phrases in unstructured text

## Extract insights and relationships from text

Discover insights in unstructured text using natural language processing—no machine learning expertise required. Identify key phrases and entities such as people, places, and organizations to understand common topics and trends. Gain a deeper understanding of customer opinions with sentiment analysis. Evaluate text in a wide range of languages.

## Broad semantic coverage

Identify important concepts in text, including key phrases and named entities.

## Fine-grained sentiment analysis

Examine what customers are saying about your brand, and detect sentiment around specific topics.

## Robust language detection

Evaluate text input in a wide range of languages.

## Flexible deployment

Run Text Analytics anywhere—in the cloud, on-premises, or at the edge in containers.